

ESEC'S Breakfast

#

#

Effective corporate governance requires more than simply reform and guidelines facing strategy needs : how board dynamics could help or not?

#

#

#

19 January 2011

8h30-10h30

ESEC Barcelona

Nowadays, Investors seems to appraise the quality of a Small- and Medium-Sized Enterprise (SME) Board in the same way they judge its financial statements.

SMEs need to rethink the old rules of corporate governance. In fact, delusion, illusion and confusion are striking, particularly when we attempt to evaluate the real contribution of governance guidelines for firm performance and responsibility. They seem not relevant when strategical orientations have to be taken.

Effective corporate governance requires more than simply reform and more guidelines, which in the past has been a typical response to governance failure. In fact, beyond their fiduciary role, the Board members add value through a series of profiles, dynamics and networks. What some companies may overlook is the remarkable potential value of having an informed, assured and competent Board of Directors to drive the organization through its governance obligations.

An open debate will take place at ESEC after the dual sounds of an academic and a professional.



PROGRAM :

- 08h30: Welcome Coffee
- 09h00: "Effective Governance: Regarding the Board as a Strategic Resource: the case of New-Zeland Companies"
Coral Ingley
Auckland University of Technology, New Zealand.
- 09h20: "Practical approach to the working style SME'S Boards in Spain; the case of family businesses".
José Manuel Calavia Molinero
Catedrático de Derecho Mercantil de la Universidad de Barcelona
Abogado y Socio de MAZARS
- 09h40: Debates
- 10h30: End... See You Next Breakfast's Program!