



Press Release

Experience the Digital Workplace of The Future with Mazars' #InsideMyPhone Global Campaign

Leading international audit and consulting firm invites students and young professionals to experience the innovative ways its people work in today's fast moving, dynamic world.

Participants in the immersive, interactive experience who earn badges and complete the journey get a chance to win a FREE trip and see immediate Mazars job openings.

(Paris, 10 October 2018) – Mazars, the leading international audit and consulting firm, today launched a global initiative aimed at giving future workers a view into what professional life looks like in an increasingly digital workplace. The company's new [#InsideMyPhone](#) campaign offers today's job candidates a way to experience what a 'day-in-the-life' of a Mazars employee is really like – in the form of an interactive experience that participants can easily access on their mobile phones or laptops. The campaign kicks off on 10 October and ends in January, 2019. To try it, visit [#InsideMyPhone by Mazars](#).

#InsideMyPhone participants earn badges as they experience how a Mazars auditor works and completes tasks throughout their day. This includes how Mazars employees engage with each other on digital platforms, how they collaborate, and even how they review new job offers and promotions.

Users that complete the journey, which includes finding an office address and connecting with colleagues in other parts of the world, receive a surprise message at the end – and the chance to win a trip to one of the following destinations: Paris, New York, Shanghai, Mexico City or Casablanca.

In a world where the digital and physical workplaces are increasingly coming together, Mazars is creating a dynamic, innovative and flexible work experience that aligns with the lives of today's digital natives and future workers. The company currently recruits 2,800 people worldwide each year to support its global growth and expansion.

Laurent Choain, Group Chief People Officer at Mazars: “Generation Z is now the generation that we are recruiting *en masse* and which will represent 50% of our workforce in the world by 2020. They are digital natives who are looking for both agile and human work experiences. Recognized for its innovative 2.0 employer branding strategy, Mazars decided to launch ‘Inside My Phone’ to show that we offer exactly that, and in more than 80 countries in the world.”

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About Mazars

Mazars is an international, integrated and independent organisation, specialising in audit, accountancy, advisory, tax and legal services. As of 1st January 2018, Mazars operates throughout 86 countries and territories that make up its integrated partnership. Mazars draws upon the expertise of 20,000 women and men led by 980 partners working from 300 offices worldwide. We assist clients of all sizes, from SMEs to mid-caps and global players as well as start-ups and public organisations, at every stage of their development.

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