

Key findings

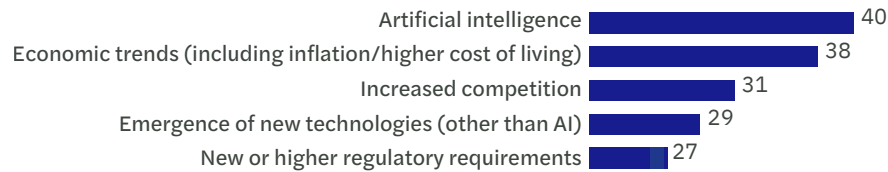
C-suite barometer: outlook 2026

92%

C-suite executives have a positive growth outlook for their organisation in 2026.

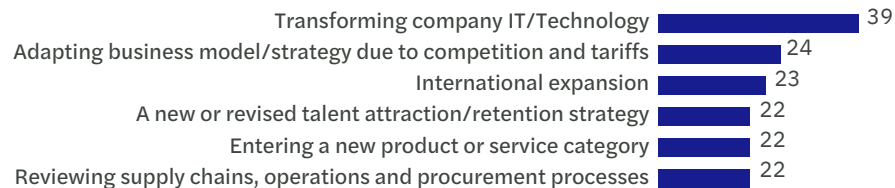
External trends expected to have the biggest impact on business in the next 12 months

Percent of respondents



Strategic priorities on the executive agenda in the next 3-5 years

Percent of respondents



Confidence index

2021	2022	2023	2024	2025	2026
32%	44%	37%	44%	37%	43%

Average % "very confident" their organisation is prepared across all relevant trends

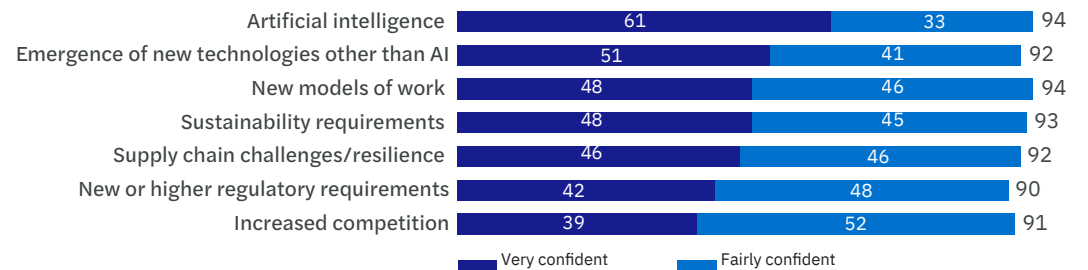
Investment index

2021	2022	2023	2024	2025	2026
47%	72%	63%	66%	64%	69%

Average % increasing investment across all fields

The top trends leaders feel most prepared to manage

Percent of respondents



Key findings: Ireland*

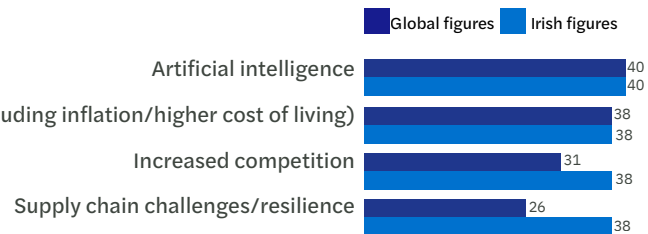
C-suite barometer: outlook 2026

78%

C-suite executives in Ireland report growing revenues, down 6 points from last year.

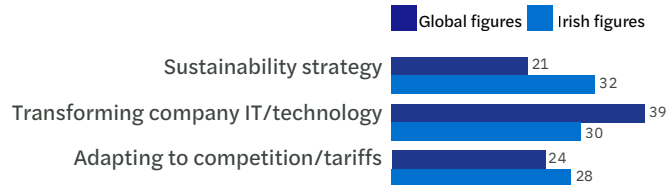
External trends expected to have the biggest impact on business in the next 12 months

Percent of respondents



Strategic priorities on the executive agenda in the next 3-5 years

Percent of respondents



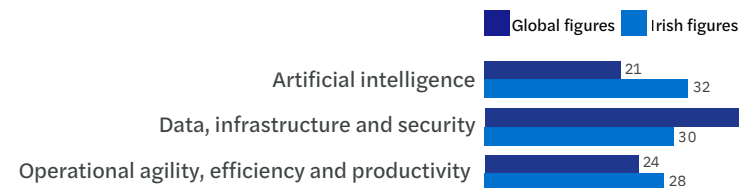
Confidence index

Confidence in tackling key trends rises by 4 points in Ireland this year, to **35%**.

Investment index & priorities

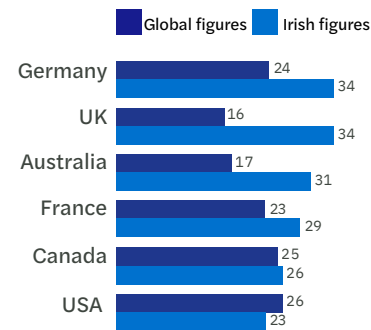
The Ireland Investment Index is 59%, down 9 points from 2025.

Percent of respondents



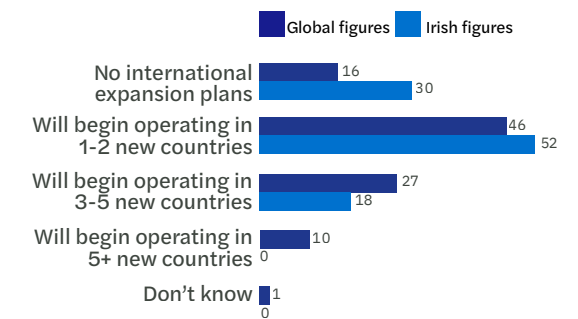
Top countries for expansion

Percent of respondents



International expansion plans

Percent of respondents



*Based on data from 50 Irish C-suite executives