

Key findings

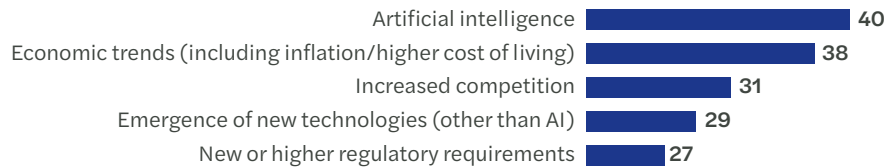
C-suite barometer: outlook 2026

92%

C-suite executives have a positive growth outlook for their organisation in 2026.

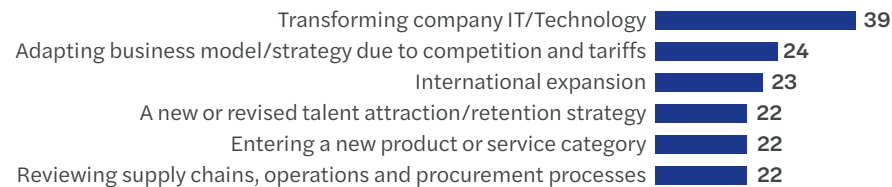
External trends expected to have the biggest impact on business in the next 12 months

Percent of respondents



Strategic priorities on the executive agenda in the next 3-5 years

Percent of respondents



Confidence index

Year	2021	2022	2023	2024	2025	2026
Average % "very confident"	32%	44%	37%	44%	37%	43%

Average % "very confident" their organisation is prepared across all relevant trends

Investment index

Year	2021	2022	2023	2024	2025	2026
Average % increasing investment	47%	72%	63%	66%	64%	69%

Average % increasing investment across all fields

The top trends leaders feel most prepared to manage

Percent of respondents

