

AI-powered sustainability for SMEs

Start small, scale smart

A practical, hands-on workshop for SMEs

Sustainability is no longer just a big company issue.

Banks are asking new questions, customers are paying closer attention and energy costs continue to rise.

The challenge for many SMEs is knowing where to start without adding complexity or cost.

This workshop shows how AI can help simplify sustainability using the data you already have, turning what feels complex into something practical, achievable and business-relevant.

Why attend this workshop?

This session is built specifically for SMEs. It cuts through jargon and focuses on **practical actions**, **real world constraints** and **business relevance**, not theory or box ticking.

You will learn how sustainability and greenhouse gas (GHG) emissions relate directly to your operations, costs and stakeholder expectations. Explore how AI can help simplify analysis, reporting and decision-making using data you already have.

The workshop is interactive and hands on, with step by step guidance, SME relevant scenarios and practical AI-enabled tools you can continue using after the session.

A clear understanding of sustainability as a business and commercial topic, not just a reporting requirement

- A first cut map of your organisation's Scope 1 and Scope 2 emissions
- Practical know how to identify emission sources and collect relevant data realistically, including how AI can help structure and fill gaps
- Confidence to perform basic emissions calculations and sense check the results, supported by simple AI tools
- Clarity on what banks, customers and other stakeholders typically expect from SMEs and why
- Simple next steps to track emissions year on year and identify cost and efficiency opportunities, with AI to support analysis
- Use AI to support data collection, emissions calculations and reporting using the data you already have

No prior sustainability or technical knowledge is required.

Workshop facilitators



Lai Kee Yin

Partner, Technology, Digital & Sustainability Consulting



James Goh

Manager, Risk & Sustainability Consulting

Bringing practical experience in helping SMEs apply sustainability using structured approaches and AI-enabled tools.

What the workshop will cover

Sustainability for SMEs: the business reality

- Understanding new sustainability reporting framework for SMEs
- Why sustainability is already part of your business, even if you do not label it as such
- What financiers, customers and partners are increasingly looking for
- How SMEs can treat sustainability as a decision making tool, not an administrative burden

From data to numbers: a hands on walkthrough

- Breaking down emissions calculations into clear, manageable steps
- Understanding the logic behind the calculations without needing to be technical
- Guided exercises using sample data and simple templates

Understanding emissions without the jargon

- What greenhouse gas emissions mean in plain business terms
- The difference between Scope 1 and Scope 2 emissions, with SME relevant examples
- How energy use and emissions link to operating costs

Making data and AI work for SMEs

- What data you already have, even if it feels incomplete
- How AI can help fill gaps and simplify data handling
- Practical ways to use AI without overcomplicating things

Interpreting results with confidence

- Understanding what the numbers are telling you
- Common mistakes SMEs make and how to avoid them
- Simple checks to ensure results are reasonable before sharing

Turning numbers into action

- Using emissions data to support discussions with banks, customers and regulators
- Identifying cost, energy efficiency and quick win improvement opportunities
- Simple next steps for year on year tracking, with a look at how AI can make this easier for you

Mapping emissions in your own business

- A simple, step by step approach to identifying emission sources
- Typical scenarios across retail, manufacturing, logistics and F&B
- Practical boundary setting: what to include now and what can wait



With simplified disclosure standards and AI-enabled tools, sustainability is no longer complex, it is something SMEs can start now.

Register your interest here!