



PERSONAL DATA PROTECTION

TURNING **GDPR** COMPLIANCE INTO NEW BUSINESS OPPORTUNITIES

AUDIT • TAX • ACCOUNTING • PAYROLL & HR • CONSULTING • LAW

Some have auditors, **U** have us



MAZARS

WHAT IS GDPR?

The General Data Protection EU Regulation, adopted by the European Parliament on 14 April 2016 and entered into force on 25 May 2016. It is the result of four years of work by the EU to bring data protection legislation into line with the way data is used today.

- The most complex system of rules related to personal data.
- Replaces current EU directive, which has been implemented into local systems (in Slovakia Act no.122/2013 Coll.).
- The main objective is to protect concerned persons, unify legislative protection within all EU and EEA countries and simplify the rules for data processing.



25/05/2018

THE DATE OF GDPR
APPLICATION

ASPECTS OF COMPLIANCE



TECHNICAL



ORGANIZATIONAL



LEGAL

WHAT OPPORTUNITIES DOES THIS REGULATION BRING?



**TRANSFORM YOUR COMPANY'S
APPROACH TO DATA PRIVACY.**

Take an opportunity to increase customers' trust and satisfaction with a positive and proactive message on data privacy and usage.



**ENHANCE THE VALUE OF YOUR
DATA AND ITS USE.**

If you get your data management under GDPR right, you will be giving your marketing people the best data they can work with.



**MAKE SURE YOUR ORGANIZATION
IS READY FOR A DIGITAL
ECONOMY.**

With the right perspective, strategy and tools, your business will not only be ready for GDPR, it can be better off.

WHO IS AFFECTED BY GDPR?

- Do you have a payroll & HR department?
- Do you have a database for marketing communication purposes?
- Do you transfer data between entities?
- Do you have an operational client database?
- You might use data as:
 - Controller – processing data on your own behalf
 - Processor – processing data in the name of another party



ANY ENTITY, WHICH KEEPS
ANY TYPE OF PERSONAL
DATA RELATED TO
ANY EUROPEAN
INDIVIDUAL.

PERSONAL DATA IS USUALLY PROCESSED ACROSS
ALL DEPARTMENTS. MAZARS OFFERS TAILORED APPROACH
TO THE CHALLENGES FACED BY EACH.

SECURITY • FINANCE • IT • CLIENT RELATIONSHIP • LEGAL
LOGISTICS AND PRODUCTION • MARKETING • SALES • HR AND OTHER.

WHAT ARE THE SHORT-TERM RISKS FOR YOUR ORGANIZATION?



OPERATIONAL

Suspension of the authorization
for data processing.



FINANCIAL

Increase of fines and penalties
to significant amounts up to
20 000 000 Eur or **4%** of
the global sales.



IMAGE

Impact on brand and
reputation.

HOW CAN MAZARS HELP?

GDPR - MAKE YOUR ORGANISATION COMPLIANT



GAP ANALYSIS:

identification of non-compliance issues to work on.



RECORD OF PROCESSING:

we record the range of personal data that the company handles (including links with business processes) in order to evaluate their sensitivity and the technical and organizational security measures in place.



DOCUMENTS REVIEW:

assess internal documents (policies and procedures) and contracts with third parties to understand required changes.



INFORMATION SECURITY AND RISK ASSESSMENT:

to understand necessary and appropriate organizational and technical measures.



IMPLEMENTATION SUPPORT:

we can help you with all required changes (process changes, adjustments to internal policies, addendums to contracts, information risk management) or just those, where you need.



PROJECT QUALITY ASSURANCE:

if you intend to manage GDPR compliance relying on your internal resources only, we are here to provide you with our guidance.



CERTIFIED DATA PROTECTION OFFICER OUTSOURCING:

our certified data protection officer can make sure you monitor all activities regarding personal data and comply with the regulation.



EMPLOYEE GDPR DATA SECURITY TRAINING:

your employees are the ones who deal with the data your company has. We will help you with their training and ensure their right knowledge and understanding.

...AND BEYOND, BY EXPLORING

BENEFITS FOR U

MAZARS'S ADVISORS BRING AN **ORGANIZATIONAL, PROCESS, COMPLIANCE AND IT PERSPECTIVE** TO GDPR AND ADDRESS THE ISSUE AS A BUSINESS OPPORTUNITY FOR YOU.

GDPR COMPLIANCE CAN BE ACHIEVED IN TIME, USING REASONABLE RESOURCES ONLY.

FOR GDPR ADVISORY PLEASE CONTACT:



MARTIN VÁROSS

Partner

Advisory Services

E-mail: martin.vaross@mazars.sk



JANINA PÄTOPRSTÁ

Manager

Advisory Services

E-mail: janina.patoprsta@mazars.sk



JANA PLEVOVÁ

Legal Expert – Certified Data Protection Officer

Advisory Services

E-mail: jana.plevova@mazars.sk



Mazars

Europeum Business Center
Suché mýto 1
811 03 Bratislava
Tel: (+421) 2 59 20 47 00
Fax: (+421) 2 59 20 47 03

Mazars Košice

Skladná 3707/1A
040 01 Košice
Tel: (+421) 55 727 42 12

Mazars Považská Bystrica

Tri veže, Centrum 2304
017 01 Považská Bystrica
Tel: (+421) 42 43 27 292